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PRESS RELEASE

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War Memorial to be named 1ST SUMMIT ARENA @ Cambria County War Memorial

Johnstown, PA – What has been in the making for quite some time became a reality today when The Cambria County War Memorial Authority Board and 1ST SUMMIT BANK announced a 10-year agreement to rename the recently renovated facility 1ST SUMMIT ARENA @ Cambria County War Memorial. This venue will continue to serve as home to the Johnstown Tomahawks, the UPJ Ice Cats, and many youth hockey teams as well as host concerts, family entertainment, and trade shows.

This partnership comes at a time of positive change. Since becoming the nation's first ever "Hockeyville," the arena has undergone physical updates and generated positive income to better serve the community. This philosophy falls hand-in-hand with the mission of 1ST SUMMIT BANK, thus creating a beneficial collaboration for both organizations and, more importantly, their respective audiences.

A name change will not minimize the bottom line of the 1ST SUMMIT ARENA @ Cambria County War Memorial. Our Veterans are deep within our roots and will remain so. It is a common belief amongst all entities involved that the 'War Memorial' remains committed to honoring those who have served for our country.

"We see the War Memorial as more than an events center; it is a community meeting place," explained Elmer Laslo, President of 1ST SUMMIT BANK, on his vision of this partnership.

Chairman of the arena Authority Board, Dean Gindlesperger, stated, "With this partnership, our customers and our Veterans can be assured the arena will continue to prosper and grow over the next ten years."

As part of the partnership, the recently renovated 1ST SUMMIT ARENA @ Cambria County War Memorial will feature signage on the exterior of the arena, on the new digital scoreboard, and throughout the venue and organization to include promotional and marketing materials such as the newly branded website, www.1stsummitarena.com.